Conversions

Goal

00:05:31

00:00:00

∞%

5.26

0.00

∞%

0.00%

0.00%

0.00%

0 (0.00%)

0 (0.00%)

0.00%

\$0.00 (0.00%)

0.00%

Goal

Browser & OS

Aug 1, 2015 - Aug 31, 2015 Compare to: Aug 1, 2014 - Aug 31, 2014



Acquisition

Explorer

Summary

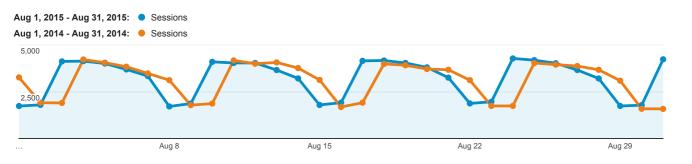
Browser

Aug 1, 2015 - Aug 31, 2015

Aug 1, 2014 - Aug 31, 2014

% Change

7. Amazon Silk



% New

58.01%

0.00%

∞%

257 (0.58%)

0 (0.00%)

∞%

24.83%

0.00%

∞%

443 (0.44%)

0 (0.00%)

∞%

		Sessions	Sessions	New Users	Bounce Rate	Pages / Session	Avg. Session Duration	Conversion Rate	Completions	Goal Value
		3.84% • 99,696 vs 96,005	0.12% • 44.28% vs 44.22%	3.97% 1 44,144 vs 42,458	13.05% • 29.89% vs 26.44%	8.55% 4 .22 vs 4.62	7.65% • 00:04:54 vs 00:05:18	0.00% 0.00% vs 0.00%	0.00% 0 vs 0	0.00% \$0.00 vs \$0.00
1.	Chrome									
	Aug 1, 2015 - Aug 31, 2015	35,449 (35.56%)	45.25%	16,039 (36.33%)	29.72%	4.11	00:04:30	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	25,942 (27.02%)	45.80%	11,882 (27.99%)	28.10%	4.42	00:04:45	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	36.65%	-1.22%	34.99%	5.78%	-6.94%	-5.13%	0.00%	0.00%	0.00%
2.	Safari									
	Aug 1, 2015 - Aug 31, 2015	27,683 (27.77%)	42.66%	11,809 (26.75%)	38.72%	3.27	00:03:18	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	23,105 (24.07%)	42.07%	9,720 (22.89%)	34.94%	3.74	00:03:58	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	19.81%	1.40%	21.49%	10.82%	-12.63%	-16.96%	0.00%	0.00%	0.00%
3.	Internet Explorer									
	Aug 1, 2015 - Aug 31, 2015	26,356 (26.44%)	41.57%	10,956 (24.82%)	21.00%	5.32	00:07:11	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	32,493 (33.85%)	42.21%	13,714 (32.30%)	18.10%	5.49	00:06:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-18.89%	-1.51%	-20.11%	16.05%	-3.03%	4.89%	0.00%	0.00%	0.00%
4.	Firefox									
	Aug 1, 2015 - Aug 31, 2015	7,270 (7.29%)	53.77%	3,909 (8.86%)	26.30%	4.59	00:05:12	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	9,014 (9.39%)	52.33%	4,717 (11.11%)	21.93%	4.98	00:05:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-19.35%	2.75%	-17.13%	19.91%	-7.79%	-11.07%	0.00%	0.00%	0.00%
5.	Android Browser									
	Aug 1, 2015 - Aug 31, 2015	1,703 (1.71%)	40.69%	693 (1.57%)	39.05%	3.34	00:03:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	4,523 (4.71%)	41.34%	1,870 (4.40%)	39.35%	3.37	00:03:32	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-62.35%	-1.58%	-62.94%	-0.78%	-0.74%	-8.31%	0.00%	0.00%	0.00%
6.	Edge									

Behavior

	Aug 1, 2015 - Aug 31, 2015	239 (0.24%)	46.44%	111 (0.25%)	35.56%	3.58	00:03:17	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	317 (0.33%)	43.85%	139 (0.33%)	36.91%	4.30	00:04:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-24.61%	5.92%	-20.14%	-3.64%	-16.74%	-30.13%	0.00%	0.00%	0.00%
8.	Safari (in-app)									
	Aug 1, 2015 - Aug 31, 2015	133 (0.13%)	79.70%	106 (0.24%)	46.62%	2.92	00:02:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	166 (0.17%)	69.88%	116 (0.27%)	40.36%	3.28	00:02:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-19.88%	14.05%	-8.62%	15.50%	-10.75%	-10.04%	0.00%	0.00%	0.00%
9.	Opera			•						
	Aug 1, 2015 - Aug 31, 2015	126 (0.13%)	53.97%	68 (0.15%)	33.33%	4.55	00:05:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	141 (0.15%)	48.23%	68 (0.16%)	41.84%	3.21	00:03:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-10.64%	11.90%	0.00%	-20.34%	41.55%	42.54%	0.00%	0.00%	0.00%
10.	BlackBerry									
	Aug 1, 2015 - Aug 31, 2015	96 (0.10%)	34.38%	33 (0.07%)	27.08%	3.47	00:03:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	42 (0.04%)	66.67%	28 (0.07%)	35.71%	3.86	00:02:46	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	128.57%	-48.44%	17.86%	-24.17%	-10.07%	30.31%	0.00%	0.00%	0.00%
11.	Opera Mini									
	Aug 1, 2015 - Aug 31, 2015	70 (0.07%)	85.71%	60 (0.14%)	57.14%	2.04	00:01:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	67 (0.07%)	94.03%	63 (0.15%)	70.15%	1.57	00:01:26	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	4.48%	-8.84%	-4.76%	-18.54%	30.35%	11.44%	0.00%	0.00%	0.00%
12.	UC Browser									
	Aug 1, 2015 - Aug 31, 2015	44 (0.04%)	93.18%	41 (0.09%)	63.64%	1.61	00:00:36	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	35 (0.04%)	91.43%	32 (0.08%)	65.71%	1.71	00:00:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	25.71%	1.92%	28.12%	-3.16%	-5.87%	-30.05%	0.00%	0.00%	0.00%
13.	Mozilla Compatible Agent									
	Aug 1, 2015 - Aug 31, 2015	31 (0.03%)	64.52%	20 (0.05%)	70.97%	1.68	00:01:06	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	49 (0.05%)	53.06%	26 (0.06%)	42.86%	4.88	00:04:50	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-36.73%	21.59%	-23.08%	65.59%	-65.61%	-77.18%	0.00%	0.00%	0.00%
14.	Maxthon									
	Aug 1, 2015 - Aug 31, 2015	14 (0.01%)	50.00%	7 (0.02%)	42.86%	6.07	00:05:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	14 (0.01%)	50.00%	7 (0.02%)	64.29%	1.71	00:01:02	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	0.00%	0.00%	0.00%	-33.33%	254.17%	441.71%	0.00%	0.00%	0.00%
15.	IE with Chrome Frame							I		
	Aug 1, 2015 - Aug 31, 2015	10 (0.01%)	90.00%	9 (0.02%)	30.00%	5.50	00:10:47	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	63 (0.07%)	68.25%	43 (0.10%)	15.87%	5.71	00:06:27	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-84.13%	31.86%	-79.07%	89.00%	-3.75%	67.12%	0.00%	0.00%	0.00%
16.	Iron									ı
	Aug 1, 2015 - Aug 31, 2015	4 (0.00%)	100.00%	4 (0.01%)	25.00%	4.00	00:04:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	2 (0.00%)	100.00%	2 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	100.00%	0.00%	100.00%	-75.00%	300.00%	∞%	0.00%	0.00%	0.00%
17.	YaBrowser								I	ı
	Aug 1, 2015 - Aug 31, 2015	4 (0.00%)	100.00%	4 (0.01%)	0.00%	4.25	00:10:20	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	∞%	∞%	∞%	0.00%	∞%	∞%	0.00%	0.00%	0.00%
18.	Nokia Browser									1
	Aug 1, 2015 - Aug 31, 2015	3 (0.00%)	100.00%	3 (0.01%)	33.33%	7.00	00:08:49	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	2 (0.00%)	100.00%	2 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	50.00%	0.00%	50.00%	-66.67%	600.00%	∞%	0.00%	0.00%	0.00%

19.	Playstation 3									
	Aug 1, 2015 - Aug 31, 2015	3 (0.00%)	0.00%	0 (0.00%)	66.67%	1.33	00:00:29	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	9 (0.01%)	88.89%	8 (0.02%)	0.00%	3.89	00:02:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-66.67%	-100.00%	-100.00%	∞%	-65.71%	-83.30%	0.00%	0.00%	0.00%
20.	Coc Coc									
	Aug 1, 2015 - Aug 31, 2015	2 (0.00%)	100.00%	2 (0.00%)	50.00%	2.50	00:01:03	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%
21.	Nintendo Browser									
	Aug 1, 2015 - Aug 31, 2015	2 (0.00%)	100.00%	2 (0.00%)	50.00%	2.50	00:01:25	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	100.00%	0.00%	100.00%	-50.00%	150.00%	∞%	0.00%	0.00%	0.00%
22.	SeaMonkey									
	Aug 1, 2015 - Aug 31, 2015	2 (0.00%)	100.00%	2 (0.00%)	50.00%	2.00	00:00:56	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	∞%	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%
23.	WeSEE_Bot:we_help_monitize_your_site									
	Aug 1, 2015 - Aug 31, 2015	2 (0.00%)	100.00%	2 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	∞%	∞%	∞%	∞%	∞%	0.00%	0.00%	0.00%	0.00%
24.	LG-A380									
	Aug 1, 2015 - Aug 31, 2015	1 (0.00%)	100.00%	1 (0.00%)	0.00%	4.00	00:05:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	∞%	∞%	∞%	0.00%	∞%	∞%	0.00%	0.00%	0.00%
25.	LG-LG440G									
	Aug 1, 2015 - Aug 31, 2015	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	0.00%	2.00	00:00:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	0.00%	0.00%	0.00%	∞%	-50.00%	-100.00%	0.00%	0.00%	0.00%
26.	Lunascape									
	Aug 1, 2015 - Aug 31, 2015	1 (0.00%)	100.00%	1 (0.00%)	0.00%	2.00	00:00:14	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	∞%	∞%	∞%	0.00%	∞%	∞%	0.00%	0.00%	0.00%
27.	NetFront						1	1	1	1
	Aug 1, 2015 - Aug 31, 2015	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	3 (0.00%)	100.00%	3 (0.01%)	33.33%	2.00	00:02:51	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-66.67%	0.00%	-66.67%	200.00%	-50.00%	-100.00%	0.00%	0.00%	0.00%
28.	Phantom Browser								1	1
	Aug 1, 2015 - Aug 31, 2015	1 (0.00%)	100.00%	1 (0.00%)	0.00%	2.00	00:09:44	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	∞%	∞%	∞%	0.00%	∞%	∞%	0.00%	0.00%	0.00%
29.	Playstation Vita Browser									
	Aug 1, 2015 - Aug 31, 2015	1 (0.00%)	100.00%	1 (0.00%)	0.00%	3.00	00:02:10	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	2 (0.00%)	100.00%	2 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-50.00%	0.00%	-50.00%	-100.00%	200.00%	∞%	0.00%	0.00%	0.00%
30.	YE									
	Aug 1, 2015 - Aug 31, 2015	1 (0.00%)	100.00%	1 (0.00%)	0.00%	3.00	00:00:48	0.00%	0 (0.00%)	\$0.00 (0.00%)

	% Change	0.00%	0.00%	0.00%	-100.00%	200.00%	∞%	0.00%	0.00%	0.00%
3	1. (not set)									
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%	0.00%
32	2. BlackBerry8520									
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%	0.00%
33	3. BlackBerry9800									
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%	0.00%
34	1. BrowserNG									
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	2 (0.00%)	100.00%	2 (0.00%)	50.00%	3.00	00:01:34	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%
3	5. Dalvik									
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%	0.00%
36	S. LG-LG840G									
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%	0.00%
37	7. Nokia202							I		
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	100.00%	1.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%	0.00%
38	3. S40 Ovi Browser									
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	4 (0.00%)	100.00%	4 (0.01%)	50.00%	2.25	00:01:43	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%
39	9. SAMSUNG-SGH-I637									
	Aug 1, 2015 - Aug 31, 2015	0 (0.00%)	0.00%	0 (0.00%)	0.00%	0.00	00:00:00	0.00%	0 (0.00%)	\$0.00 (0.00%)
	Aug 1, 2014 - Aug 31, 2014	1 (0.00%)	100.00%	1 (0.00%)	0.00%	2.00	00:00:38	0.00%	0 (0.00%)	\$0.00 (0.00%)
	% Change	-100.00%	-100.00%	-100.00%	0.00%	-100.00%	-100.00%	0.00%	0.00%	0.00%
									-	ows 1 - 30 of 30

Aug 1, 2014 - Aug 31, 2014

1 (0.00%)

100.00%

1 (0.00%)

100.00%

1.00

00:00:00

0.00%

0 (0.00%) \$0.00 (0.00%)

Rows 1 - 39 of 39